Fri & Sat
28-29
July

KidZone Play Area Sponsor

SOUNDS & SIGHTS festival KidZone
At the Chelsea Clocktower Complex, near the Gazebo

SOUNDS & SIGHTS FESTIVAL
July 27-29, 2017

24
KidZone Events

www.chelseafestivals.com

10am
to
3pm

Thank you for your interest in becoming a major financial sponsor for Sounds & Sights. We invite you to become an essential part of an initiative to increase vibrancy in Chelsea, while supporting the local arts. Your support is an investment in our city's future. Through successful events like Sounds & Sights and this festival, Chelsea has become a model destination community for visitors drawn to the arts...and to classic cars!

KIDZONE SPONSOR BENEFITS

- **Brand Recognition On or Within:**
  - **Banner -** Your company name will be prominently displayed on a banner at the KidZone with mentions during entertainment activities.
  - **Brochures** - Sounds & Sights/S&S Festival brochure (5,000 pieces)
  - **Sounds & Sights Festival Posters –** 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties
  - **Flyers** – Promoting the event
  - **Downtown Sponsor List Sign -** Displayed on Main Street (11 weeks)
  - **Press Release -** Distributed to media throughout Michigan.
  - **Eblasts & Social Media -** Email database of 1,200+, Facebook 2,000+
- **Sponsor Only Event:** Attend the private sponsor only event at The Common Grill in July and have a chance to win *a case of wine per month for a year* OR a *Trip for 2 to the Trinchero Family Estates in Napa Valley, California.*
- **Website:** Logo will be displayed on the sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)
- **Complimentary Passes:** Two (2) complimentary passes each night for the Social Tent at the Festival.
- **Proud Sponsor Sign:** A "Proud sponsor of Sounds & Sights " sign will be provided for use in your business.

- KidZone Sponsor Value: $15,000
- Your investment: $1,000

CHELSEA AREA FESTIVALS & EVENTS

Previous year sponsor has first tight of refusal. Payments can be made in installments, contact info@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law. All proceeds will go to support Sounds & Sights in downtown Chelsea.
RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: : APRIL 15, 2017

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