

1

Main Stage
In Social
Tent

Festival Main Stage Sponsor

SOUNDS & SIGHTS
FESTIVAL

July 27-29th, 2017

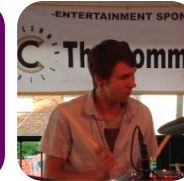
Major
Acts



www.chelseafestivals.com



3
Nights



Thank you for your interest in becoming a major financial sponsor for the Sounds & Sights Festival. We invite you to become an essential part of an initiative to increase vibrancy in Chelsea, while supporting the local arts. Your support is an investment in our city's future. Through successful events like Sounds & Sights and this Festival, Chelsea has become a model destination community for visitors drawn to the arts.

FESTIVAL NIGHT ENTERTAINMENT ON MAIN STAGE SPONSOR BENEFITS

➤ Brand Recognition On or Within:

- **Stage Banner** – On Main Stage, inside Social Tent
- **Brochures** - Sounds & Sights/S&S Festival brochure (5,000 pieces)
- **Posters** – 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties
- **Downtown list of Sponsors Sign** - Displayed on Main Street (11 weeks)
- **Press Release** - Distributed to media throughout Michigan.
- **Eblasts & Social Media** - Email database of 1,200+, Facebook 2,000+

➤ **Proud Sponsor Sign:** A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

➤ **Website:** Logo will be displayed on the scrolling sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

➤ **Sponsor Only Event:** Attend the private sponsor only event at The Common Grill in July and have a chance to win *a case of wine per month for a year* OR a *Trip for 2 to the Trinchero Family Estates in Napa Valley, California.*

➤ **Complimentary Passes:** Two (2) complimentary passes each night for the Social Tent at the Festival (non-VIP access).

➤ We have one (1) Main Stage Sponsorships, New this year, this sponsorship is for all of the major acts performing in the Social & Entertainment Tent:

- Thursday "Chelsea Spotlight Music"
- Friday "Country Night"
- Saturday "Dance Party"

➤ Entertainment Main Stage Sponsor Value: \$7,500

➤ Your investment: \$3,000



Previous year sponsor has first right of refusal. Payments can be made in installments, contact info@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law. All proceeds will go to support Sounds & Sights in downtown Chelsea. RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: : APRIL 15, 2017