

**2**

Weeks

# Senior Seating Sponsor

**SOUNDS SIGHTS**  
ON THURSDAY NIGHTS

June 9 – August 18, 2016

**SOUNDS SIGHTS FESTIVAL**July 28 – 30<sup>th</sup>, 2016[www.chelseafestivals.com](http://www.chelseafestivals.com)**5,000**  
Brochures**25**  
Seats

Thank you for your interest in becoming a major financial sponsor for the Sounds & Sights Festival. We invite you to become an essential part of an initiative to increase vibrancy in Chelsea, while supporting the local arts. Your support is an investment in our city's future. Through successful events like Sounds & Sights and this Festival, Chelsea has become a model destination community for visitors drawn to the arts.

As a Sponsor of Senior Seating, you are helping our Seniors to comfortably participate in this treasured community event.

## SEATING SPONSOR BENEFITS

### ➤ Brand Recognition On or Within:

- **A-frame Sign** - Sole sponsorship of "Senior Seating" at one Sounds & Sights performance act (1 of 11) with your company's name prominently displayed on a sign as "Senior Seating Sponsor". Two (2) Event Dates To Be Determined
- **Brochures** - Sounds & Sights/S&S Festival brochure (5,000 pieces)
- **Downtown Sponsor List Sign** - Displayed on Main Street (11 weeks)
- **Press Release** - Distributed to media throughout Michigan.
- **Eblasts & Social Media** - Email database of 1,200+, Facebook 2,000+

- **Sponsor Only Event:** Attend the private sponsor only event at The Common Grill in July and have a chance to win a *Trip for 2 to the Trinchero Family Estates in Napa Valley, California.*
- **Website:** Logo will be displayed on the sponsor list on the [chelseafestivals.com](http://chelseafestivals.com) web site with a link to your web site. (20,000+ visitors annually)
- **Complimentary Passes:** Two (2) complimentary passes each night for the Social Tent at the Festival.
- **Proud Sponsor Sign:** A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

- Senior Seating Sponsor Value: \$3,000
- Your investment: \$1,000

Previous year sponsor has first right of refusal. Payments can be made in installments, contact [info@chelseafestivals.com](mailto:info@chelseafestivals.com) for arrangements. Donations are tax deductible to the extent allowed by law. All proceeds will go to support Sounds & Sights in downtown Chelsea. RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 15, 2016



# 2016 Event Fact Sheet

# SOUNDS SIGHTS CHELSEA, MI

ON THURSDAY NIGHTS

June 9 – August 18, 2016



6:30 to 8:30  
Thursdays

**FREE**  
Family Events



**11**  
Weeks



**Arts**  
Scholarship



**120**  
Paid Artist Acts



**22**  
Hours of Music



**12th**  
Anniversary



**11**  
Sculptures



**15,000**  
Visitors



**\$150,000**  
Annual Economic Impact\*



**11**  
Stages



[www.chelseafestivals.com](http://www.chelseafestivals.com)