VIP Tent Sponsor per Night

Festival VIP Tent Sponsor

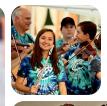


July 27-29th, 2017

VIP Guest Passes















Thank you for your interest in becoming a major financial sponsor for the Sounds & Sights Festival. We invite you to become an essential part of an initiative to increase vibrancy in Chelsea, while supporting the local arts. Your support is an investment in our city's future. Through successful events like Sounds & Sights and this Festival, Chelsea has become a model destination community for visitors drawn to the arts.

FESTIVAL VIP TENT SPONSOR BENEFITS

>VIP TENT: Exclusive sponsorship for one (1) night of the Festival VIP Tent which is adjacent to the Main Sponsor Tent and will have visibility of the main stage and access to the main festival social tent. Your company will receive 25 VIP guest passes and will have exclusive use of the VIP tent for the night.

>VIP Service: The VIP tent will have dedicated beer, wine & nonalcoholic beverage service and wait staff. Each of the 25 VIP guests will receive 2 drink tickets. Tables, chairs and linens provided. A list of preferred catering partners can be provided upon request.

▶Brand Recognition On or Within:

- >VIP Tent Banner Inside VIP tent on your reserved night.
- > Brochures Sounds & Sights/S&S Festival brochure (5,000 pieces)
- > Posters 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties
- > Downtown list of Sponsors Sign Displayed on Main Street (11 weeks)
- > Press Release Distributed to media throughout Michigan.
- ➤ Eblasts & Social Media Email database of 1,200+, Facebook 2,000+

- > Sponsor Only Event: Attend the private sponsor only event at The Common Grill in July and have a chance to win a case of wine per month for a year OR a Trip for 2 to the Trinchero Family Estates in Napa Valley, California.
- >Website: Logo will be displayed on the scrolling sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)
- Complimentary Passes: Two (2) complimentary passes each night for the Social Tent at the Festival (non-VIP access).
- > Proud Sponsor Sign: A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

> We have three (3) VIP Tent Sponsorships, one exclusive sponsor per festival night, available on a first come basis. Please specify which night you prefer: Thursday "Chelsea Spotlight Music" July 27, Friday "Country Night" July 28 or Saturday "Dance Party" July 29

➤ VIP Tent Sponsor Value: \$15,000

➤ Your investment: \$3,000



Previous year sponsor has first tight of refusal. Payments can be made in installments, contact <u>info@chelseafestivals.com</u> for arrangements. Donations are tax deductible to the extent allowed by law. All proceeds will go to support Sounds & Sights in downtown Chelsea. RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: : APRIL 15, 2017