



# 2017 Hometown Holiday Parade Entry Application

Parade Date: Saturday, December 2 - 6:00 PM

Line-up Time: NO later than 5:00 PM

All entries must be reviewed and approved by the Parade Committee prior to participation in the parade. If you have questions, please contact Chelsea Area Chamber of Commerce at (734) 475-1145.

Drivers of motorized vehicles must be 18 years of age and have a valid driver's license. The Chamber must receive a **copy of the Driver's license and proof of insurance** one week prior to parade day.

Name of Organization/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip code \_\_\_\_\_

Contact persons telephone daytime: \_\_\_\_\_ evening \_\_\_\_\_

Fax number \_\_\_\_\_ Email address \_\_\_\_\_

Please Check ONE category

Equestrian/Horse unit

Float

Marching Band

Fire unit

Color Guard/Veterans

Musical group

Animal (type) \_\_\_\_\_

Walking group

Will your parade entry have music?

Yes  No

What is the Holiday spirit theme of your entry? (**NO SANTAS – we've invited the "real" Santa**)

\_\_\_\_\_

Please provide a description of your proposed theme. How it will be constructed, decorated, and what will it look like?

\_\_\_\_\_

What types of music, sound effects, animation, and lights will be used, etc? You may include a drawing of the float if you have one.

\_\_\_\_\_

\*Vehicle Type & Length \_\_\_\_\_ Entry Height \_\_\_\_\_ Width \_\_\_\_\_

Approximately how many lights will be used on your entry? (Recommendation is no less than 1000 lights). \_\_\_\_\_

I have read the accompanying rules and safety guidelines. Our organization/business agrees to abide by them.

Responsible party signature \_\_\_\_\_ Date: \_\_\_\_\_

Please mail or email to: Chelsea Area Chamber of Commerce, Hometown Holiday Parade, 222 S. Main St. Suite B Chelsea, MI 48118. Applications must be received by Friday, November 24, 2017

**NOTE: The parade will end on Jackson Street near the Historic Depot. Height restrictions will apply and special accommodations will be made for those vehicles that are too tall.**

## 2017 Rules and Regulations

Please read the following instructions before completing and returning your parade application.

1. ALL entries must have lights on them, including walking groups.
2. There will be no more than 60 entries. Entries will be evaluated for acceptance based on theme use, entertainment value and use of lights (clear and colored).
3. Animal entries will be accepted into the parade as long as all animals are leashed. If you have a vehicle accompanying your animals, you MUST have lights on the vehicle, as well as the animals.
4. No unit will be admitted into the parade that has not been pre-approved. Entries will not be accepted after November 25<sup>th</sup>, 2017.
5. The Hometown Holiday Committee reserves the right to reject any entry that is not in good taste, inappropriate, or is not in the best interest of the parade.
6. Entries depicting a political organization, candidate, or controversial issue will not be considered.
7. Maximum height for entries is 12.6 feet from the ground. Maximum width is 8.6 feet.
8. All units are required to maintain forward motion at all times. No maneuvers are allowed that slows the forward movement of the parade.
9. All entries should be properly identified with signs or banners with the organization's name, so spectators know who you are. A holiday message is suggested. This is not a commercial parade-- please no sales messages.
10. Drivers of motorized vehicles must be 18 years of age and have a valid driver's license. The Chamber must receive a copy of the driver's license one week prior to the parade day.
11. Sirens and Horns --- please limit the use of them due to units that may have music and in keeping with the holiday ambience.
12. Only one powered vehicle will be permitted for each entry.
13. Walkers must be able to keep up with the pace and length of the parade.
14. Equestrian and animal units must provide their own accompanying clean-up personnel and equipment. Please make sure the horses have the proper shoes. If you have a vehicle, carriage, etc., it MUST have lights on it to be permitted in the parade.
15. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those living in and along the staging areas and parade route. NO solicitation is allowed during the event.
16. Applications must be received at the Chelsea Area Chamber of Commerce office on or before Friday, Nov. 25, 2017.
- 17.No Santa or Mrs. Claus please. We have invited the "real" Santa!**

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### Light Parade Driver/Leader Rules

1. Watch your speed. Be sure the unit **behind** you is keeping up with you at all times.
2. If you have a walking unit behind you, it is very important that your float speed be slow enough for the walkers to keep up with you.

**WE DO NOT WANT ANYONE RUNNING TO STAY UP WITH THE UNIT IN FRONT OF THEM!**