



# SOUNDS SIGHTS FESTIVAL

## Family Events

July 26-28, 2018  
42nd Anniversary  
Over 25 KidZone Events  
Sidewalk Sales  
Diverse Food Court

## Creative Expression

### Music

22 Hours of Live Music  
Saturday Polka Party  
Over 3,500 guests under the Social Tent

### Chalk Art

Expanded professional chalk artist installations  
60+ Chalk Art Contest participants  
Moving to Middle Streets this year

### Classic Car Show

300+ Vehicles from across the region

## Community Benefits

Civic Participation - over 85 volunteers  
Engages families, youth & seniors in community events  
12,000+ visitors connecting with Chelsea  
\$360,000 annual tourism spend

