



SOUNDS SIGHTS FESTIVAL

Family Events

July 26-28, 2018
42nd Anniversary
Over 25 KidZone Events
Sidewalk Sales
Diverse Food Court

Creative Expression

Music

22 Hours of Live Music
Saturday Polka Party
Over 3,500 guests under the Social Tent

Chalk Art

Expanded professional chalk artist installations
60+ Chalk Art Contest participants
Moving to Middle Streets this year

Classic Car Show

300+ Vehicles from across the region

Community Benefits

Civic Participation - over 85 volunteers
Engages families, youth & seniors in community events
12,000+ visitors connecting with Chelsea
\$360,000 annual tourism spend

