



SOUNDS & SIGHTS
FESTIVAL
July 26-28, 2018

Thank you for your interest in becoming a major financial sponsor for Sounds & Sights. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like Sounds & Sights on Thursday Nights and the Sounds & Sights Festival, Chelsea has become a model destination community for visitors drawn to the arts.

NEW! PROFESSIONAL CHALK ARTIST SPONSOR

There will be 6-10 sponsorships available on a first come basis. The professional artists will be showcased on Middle Street during the Sounds & Sights Festival on July 27-28.

Brand Recognition On or Within:

Sign: Your company name will be prominently displayed on a sign as "Artist Sponsor" placed next to one (1) professional chalk artist during the two-day Chalk Art Contest on July 27 and July 28. **Brochures:** Sounds & Sights/S&S Festival brochure (5,000 pieces)

Posters: 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties

Flyers: Promoting the Chalk Art Contest

Downtown Sponsor List Sign: Displayed on Main Street (11 weeks)

Press Release: Distributed to media throughout Michigan.

E-blasts & Social Media: Email database of 1,200+, Facebook 3,400+, Instagram, Twitter

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win 6 premium bottles of wine per month for a year from the Trinchero Family Estates portfolio.

Gold Website listing on ChelseaFestivals.com

Logo will be displayed on the sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Complimentary Passes

Two (2) complimentary passes each night for the Social Tent at the Festival in July.

Proud Sponsor Sign

A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

Your investment: \$750

Previous year sponsor has first right of refusal. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law. Chelsea Area Festivals & Events is a 501(c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Sounds & Sights in downtown Chelsea. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2018