



Thank you for your interest in becoming a major financial sponsor for **Chelsea's Hometown Holiday**. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like SculptureWalk Chelsea, Hometown Holidays, Sounds & Sights on Thursday Nights and the Sounds & Sights Festival, Chelsea has become a model destination community for visitors drawn to the arts.

HOMETOWN HOLIDAY BRONZE BELL

Website listing on ChelseaFestivals.com

Logo and link will be displayed on the sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Proud Sponsor Sign

A "Proud sponsor of Chelsea Area Festivals & Events" sign will be provided for use in your business.

Bronze Bell investment: \$250

HOMETOWN HOLIDAY SILVER BELL

Everything in Bronze Bell, plus:

Brand Recognition On or Within:

Signage: Your company logo will be displayed on the Main Street Thank You Sign (Displayed for 4 weeks);
Your company logo will be on the Light Parade Banner

Brochures: Your company logo will be listed on brochures (2,500 pieces)

Press Release: Name mentioned in press releases distributed to media throughout Michigan.

E-blasts: Name listed on emails sent to database of 1,200

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win 6 premium bottles of wine per month for a year from the Trinchero Family Estates portfolio.

Silver Bell investment: \$500

HOMETOWN HOLIDAY GOLD BELL

Everything in Bronze Bell and Silver Bell, plus:

Brand Recognition On or Within:

E-blasts & Social Media: Logo listed on emails sent to database of 1,200+, Tagged on Facebook 3,400+,
Instagram, Twitter

Gold Bell investment: \$1,000

Previous year sponsor has first right of refusal. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law.

Chelsea Area Festivals & Events is a 501(c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Sounds & Sights in downtown Chelsea. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2019