



Thank you for your interest in becoming a major financial sponsor for Sounds & Sights. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like Sounds & Sights on Thursday Nights, the Sounds & Sights Festival, Hometown Holiday and SculptureWalk Chelsea, Chelsea has become a model destination community for visitors drawn to the arts.

PRESENTING SPONSOR BENEFITS - All 3 Major Events

Brand Recognition On or Within:

Main Event Banners SSTN: Sponsorship of a Sounds & Sights on Thursday Nights stage for the 10 week Sounds & Sights on Thursday Nights schedule with your company's logo prominently displayed on a "Wind Dancer" banner.

Main Event Banner SSF: Large Festival banner near the Main Entertainment Tent.

Brochures: Sounds & Sights/S&S Festival brochure (5,000 pieces) plus Hometown Holiday (2,500 pieces)

Posters: 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties

Downtown Sponsor List Sign: S&S (11 weeks) and Hometown Holiday (4 weeks) on Main Street

Radio Announcements: Mentions in all Radio ads on select stations covering all of Washtenaw County with additional exposure in Wayne, Livingston and Jackson counties. 400+ads/PSAs

Print Advertising: Newsprint ads promoting the events.

Press Release: Distributed to media throughout Michigan.

E-blasts & Social Media: Email database of 1,200+, Facebook 3,400+, Instagram, Twitter

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win 6 premium bottles of wine per month for a year from the Trinchero Family Estates portfolio.

Premier Website listing on ChelseaFestivals.com

Logo will be displayed on the scrolling sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Complimentary Passes

Eight (8) complimentary passes each night for the Social Tent at the Festival in July.

Proud Sponsor Sign

A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

Presenting Sponsor Value: \$25,000

Your investment: \$10,000

Previous year sponsor has first right of refusal. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law.

Chelsea Area Festivals & Events is a 501(c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Sounds & Sights in downtown Chelsea. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2019