

Thank you for your interest in becoming a major financial sponsor for SculptureWalk Chelsea. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like SculptureWalk Chelsea, Hometown Holiday, Sounds & Sights on Thursday Nights and the Sounds & Sights Festival, Chelsea has become a model destination community for visitors drawn to the arts.

SPONSOR BENEFITS – 12 sculpture pad sponsorships available

Year-round Brand Recognition On or Within:

Signage: Your company name will be displayed on a plaque on one of the concrete pads located in downtown Chelsea (12 total pads).

Brochures: Your company name will be listed on brochures (5,000 pieces)

Press Release: Name mentioned in press releases distributed to media throughout Michigan.

E-blasts & Social Media: Name listed on emails sent to database of 1,200+, Facebook 3,400+, Instagram, Twitter

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win 6 premium bottles of wine per month for a year from the Trincherro Family Estates portfolio.

Website listing on ChelseaFestivals.com

Logo and link will be displayed on the sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Proud Sponsor Sign

A "Proud sponsor of Chelsea Area Festivals & Events" sign will be provided for use in your business.

SculptureWalk Chelsea Sponsorship Value: \$4,000

Your investment: \$750

Previous year sponsor has first right of refusal. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law.

Chelsea Area Festivals & Events is a 501(c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Sounds & Sights in downtown Chelsea. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2019