

Thank you for your interest in becoming a major financial sponsor for Sounds & Sights. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like Sounds & Sights on Thursday Nights, the Sounds & Sights Festival, Hometown Holiday and SculptureWalk Chelsea, Chelsea has become a model destination community for visitors drawn to the arts.

DIAMOND SPONSOR BENEFITS

Brand Recognition

Main Event Banners SSTN: Sponsorship of a Sounds & Sights on Thursday Nights stage for the 11 week Sounds & Sights Thursday Nights schedule with your company's logo prominently displayed on a "Wind Dancer" banner.

Main Event Banner SSF: Large Festival banner near the Main Entertainment Tent.

Brochures: Sounds & Sights/S&S Festival brochure (5,000 pieces)

Posters: 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties

Downtown Sponsor List Sign: Displayed on Main Street (11 weeks)

Radio Announcements: Mentions on select stations covering all of Washtenaw County with additional exposure in Wayne, Livingston and Jackson counties.

Print Advertising: Newsprint ads promoting the events.

Press Release: Distributed to media throughout Michigan.

E-blasts & Social Media: Email database of 1,300+; Facebook 4,700+; Instagram 800+; Twitter 600+

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win a four-course dinner for 12 at the Common Grill with wine tasting.

Premier Website listing on ChelseaFestivals.com

Logo will be displayed on the scrolling sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Complimentary Passes

Eighteen (18) complimentary passes for the Social Tent at the two-day Festival in July.

Proud Sponsor Sign

A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

Event Sponsor Value: \$20,000

Your investment: \$5,000

Previous year sponsor has first right of refusal until February 29, 2020. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law.

Chelsea Area Festivals & Events is a 501 (c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Chelsea Area Festivals & Events. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2020