

SculptureWalk CHELSEA

Thank you for your interest in becoming a major financial sponsor for SculptureWalk Chelsea. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like SculptureWalk Chelsea, Hometown Holiday, Sounds & Sights on Thursday Nights and the Sounds & Sights Festival, Chelsea has become a model destination community for visitors drawn to the arts.

SculptureWalk SPONSOR BENEFITS

Year-round Brand Recognition

Signage: Your company name will be displayed on a plaque on one of the concrete pads located in downtown Chelsea for one year (13 total pads)

Brochures: Your company name will be listed on brochures (5,000 pieces)

Press Release: Name mentioned in press releases distributed to media throughout Michigan.

E-blasts & Social Media: Email database of 1,300+; Facebook 4,700+; Instagram 800+; Twitter 600+

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win a four-course dinner for 12 at the Common Grill with wine tasting.

Website listing on ChelseaFestivals.com

Logo and link will be displayed on the sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Proud Sponsor Sign

A "Proud sponsor of Chelsea Area Festivals & Events" sign will be provided for use in your business.

SculptureWalk Chelsea Sponsorship Value: \$4,000

Your investment: \$750

Previous year sponsor has first right of refusal until February 29, 2020. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law.

Chelsea Area Festivals & Events is a 501(c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Chelsea Area Festivals & Events. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2020