

Thank you for your interest in becoming a major financial sponsor for Sounds & Sights. We invite you to become an essential part of an initiative to invest in Chelsea's future and support local arts. Through successful events like Sounds & Sights on Thursday Nights and the Sounds & Sights Festival, Chelsea has become a model destination community for visitors drawn to the arts.

SENIOR SEATING SPONSOR BENEFITS

Brand Recognition On or Within:

Stage Sign: Sponsorship of a Sounds & Sights on Thursday Nights Chairs at one of the stages, for one of the 11 week Sounds & Sights Thursday Nights (week to be determined by coordination with the Senior Center and Silver Maples). Your company's name will be prominently displayed on an 18"x24" sign "Senior Seating Sponsor".

Brochures: Sounds & Sights/S&S Festival brochure (5,000 pieces)

Posters: 200 posters to be displayed throughout Washtenaw, Jackson and Livingston counties

Downtown Sponsor List Sign: Displayed on Main Street (11 weeks)

Press Release: Distributed to media throughout Michigan.

E-blasts & Social Media: Email database of 1,200+, Facebook 3,400+, Instagram, Twitter

Sponsor Only Event

Attend the private sponsor only event at The Common Grill in July and have a chance to win 6 premium bottle of wine per month for a year from the Trinchero Family Estates portfolio.

Website listing on ChelseaFestivals.com

Logo will be displayed on the sponsor list on the chelseafestivals.com web site with a link to your web site. (20,000+ visitors annually)

Complimentary Passes

Two (2) complimentary passes each night for the Social Tent at the Festival in July.

Proud Sponsor Sign

A "Proud sponsor of Sounds & Sights" sign will be provided for use in your business.

Senior Seating Sponsor Value: \$5,000

Your investment: \$1,000

Previous year sponsor has first right of refusal. Payments can be made in installments, contact sponsor@chelseafestivals.com for arrangements. Donations are tax deductible to the extent allowed by law.

Chelsea Area Festivals & Events is a 501(c)(3) tax exempt organization, our Tax ID number is 45-3727723.

All proceeds will go to support Sounds & Sights in downtown Chelsea. Sponsorship availability subject to change.

SPONSORSHIP RENEWAL DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: APRIL 1, 2018