



2017 Event Fact Sheet

SOUNDS SIGHTS

ON THURSDAY NIGHTS

CHELSEA MI

June 8 – August 17, 2017



6:30 to
8:30
Thursdays

FREE
Family
Events



11
Weeks



Arts
Scholarship



120
Paid Artist
Acts



22
Hours of
Music



13th
Anniversary



11
Sculptures



15,000
Visitors



\$150,000
Annual Economic
Impact*



11
Stages



www.chelseafestivals.com



2017 Event Fact Sheet

Chelsea SOUNDS & SIGHTS FESTIVAL

July 27,28,29, 2017



27-29
July

24
KidZone
Events



22
Hours of
Music



85
Volunteers



300
Classic
Cars



22
Hours of
Music



41st
Sidewalk
Sale



60+
Chalk
Artists



3,500
Social Tent
Dancers



12,000
Visitors



\$360,000
Annual Economic
Impact*



50
Art Market
Vendors



www.chelseafestivals.com

*Based on 2014 Tourism Impact Report